



## 22.60

### Cincinnati State Comprehensive Campaign Resolution

**WHEREAS**, when Cincinnati State Technical and Community College thrives, the entire region benefits;

**WHEREAS**, with a vision of further fueling our region's students, employers, and economy, President Monica Posey, has convened the Cincinnati State Technical and Community College Board of Trustees, Cincinnati State Technical and Community Foundation and leadership of the Cincinnati State Technical & Community College Alumni Board to develop a new comprehensive campaign, building upon the success of the 50th Anniversary Campaign – the College's first comprehensive campaign;

**WHEREAS**, the 50th Anniversary Campaign ran from FY18-FY22 and focused on two key College goals: improving student access and achievement, and providing top-notch workforce development for the region;

**WHEREAS**, the 50th Anniversary Campaign comprehensively counted all private and public dollars raised and committed for multi-year, multi-million-dollar effort;

**WHEREAS**, the 50th Anniversary Campaign successfully raised over \$21M (\$12.8M in private funds - \$11.1M in private gifts, \$1.3M in private planned gifts and \$400K with in-kind/equipment gifts – and \$8.2M in public grants for students and program support) to achieve its most successful fundraising years in its history;

**WHEREAS**, the 50th Anniversary Campaign's success achieved new milestones which included 100% participation across three key boards of the College – Board of Trustees, Foundation Board, and Alumni Board -- as well as a growth in gifts from College employees and alumni and new public grants;

**WHEREAS**, the 50th Anniversary Campaign demonstrated how College board members can be the best champions in bringing new resources and funders to the College by emphasizing the College's mission through projects like CState Accelerate;

**WHEREAS**, the CState Accelerate project of the 50th Anniversary Campaign, not only exceeded its goal of \$3M, but showed how private commitments of board members and local businesses can leverage additional public support, winning \$500K of federal support;

**WHEREAS**, under President Posey's leadership, the College Board of Trustees, Foundation Board and Alumni Board leadership have re-convened to review the 50th Anniversary success, so that the next five years will build upon its recent success with new goals and fundraising alignment with the College's strategic plan;

**WHEREAS**, funding priorities being evaluated include new scholarships, student relief, expanding CState Accelerate, supporting health and aviation maintenance programs, growing the workforce focus fund for the many industry needs, growing enrollment in Butler County, building new planned giving efforts, as well as new opportunities to be developed in support of Clifton campus and beyond;

**WHEREAS**, the Board of Trustees and Foundation Board in concert with Alumni Board, College faculty

and staff, will continue to utilize historic milestones to celebrate Cincinnati State and propel new support for the future, to include a gala in the 55th anniversary year, galvanizing the College and community;

**NOW, THEREFORE BE IT RESOLVED**, the Board of Trustees and Foundation Board commit to supporting the College develop and launch a comprehensive campaign for the next five years;

**NOW, THEREFORE BE IT FURTHER RESOLVED**, a Comprehensive Campaign will focus on funding scholarships, student success, state-of-the-art equipment and facilities, as well as program excellence and innovation, established through fundraising priorities identified at the July 20,2022 joint retreat;

**NOW, THEREFORE BE IT FURTHER RESOLVED**, a key step in the Comprehensive Campaign will be to formalize a Campaign Leadership Cabinet, populated by Trustee, Foundation and Alumni Board representatives who will lead the fundraising efforts and serve as ambassadors for the College in the community;

**NOW, THEREFORE BE IT FURTHER RESOLVED**, the Campaign Leadership Cabinet will be given the authority to test and finalize the fundraising goals within a five-year timeline under the leadership of President Posey and in collaboration with College leadership, faculty and staff, to include the leveraging of public dollars and institutional funds for additional private and public funds;

**NOW, THEREFORE BE IT FURTHER RESOLVED**, the Board of Trustees and Foundation Board will continue to support the College's necessary budgetary resources to support the role of Institutional Advancement and campaign consultant infrastructure to execute the Cincinnati State's next multi-million dollar, multi- year Comprehensive Campaign;

**NOW, THEREFORE BE IT FINALLY RESOLVED**, the Board of Trustees and Foundation Board are proud to join together for the second time in the College's history to support the College with new resources through a Comprehensive Campaign.

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**Passage:** \_\_\_\_\_ Yes \_\_\_\_\_ No (Board of Trustees)

\_\_\_\_\_ Yes \_\_\_\_\_ No (Foundation Board)

**Submitted By:**

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**Dr. Monica Posey, President**

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**Mr. George Vincent, Trustees Chair**

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**Mr. Elliott V. Ruther**  
**Chief of Institutional Advancement**  
**Foundation Executive Director**

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**Mr. Mike Haurert**  
**Foundation Board Chair**