Strategic Planning: Celebrating Our Legacy, Creating Our Future

Employee Listening Session
November 9, 2018
Goals For Strategic Plan

1. Develop new or updated Mission, Vision and Value Statements

2. Establish action-based strategies to best move Cincinnati State forward during the next few years and beyond.
Steering Committee Kick-Off Meeting – Complete
Facilitator Training – Complete

Step 1: Situational Analysis - Complete
Step 2: Stakeholder Sessions - November
   https://www.cincinnatistate.edu/strategic-plan
Step 3: Visioning – December
Step 4: Foundational Strategy Development - January
Step 5: Gap Identification - January
Step 6: Strategy Development - February
Step 7: Strategic Plan Roadmap - March
Strategic Planning:  
Celebrating Our Legacy,  
Creating Our Future

Situational Analysis
Our graduates help keep our region:

Safe
Livable
Healthy
Growing
Building
Advancing
“Students who transfer to UC’s main campus from Cincinnati State arrive prepared to do well.”

—Peter Landgren, President, University of Cincinnati Foundation

Many of our graduates also continue their education at area universities.
The Cincinnati State Advantage

Small Classes + Skilled, Caring Faculty + Advising, Career & Support Services + Co-op/Experiential Learning = Student Success
Cincinnati State is a Vital Partner In The Region

*with Employers*
To fill in-demand jobs and help close “skills gaps”

*with Universities*
To develop seamless transfer pathways

*with Economic Development Organizations*
To address regional workforce training needs

*with Communities*
To help address societal problems such as poverty
$600 Million

Cincinnati State’s overall annual impact on the regional economy.

Source: EMSI
Workplace Trends

Largest Regional Industries

- Health Care
- Manufacturing
- Professional & Business Services
- Leisure & Hospitality
- Transportation & Trade

Source: Ohio Department of Jobs & Family Services

Key Regional Growth Industries

- Biohealth
- Advanced Manufacturing
- Information Technology
- Food and Flavoring
- Shared Services

Source: REDI Cincinnati
Workplace Trends

The “Credentials Gap”

Estimated 2020 Workplace Credential Needs*

% Jobs in Ohio Requiring a Post-Secondary Credential
64%

% Ohioans with Post-Secondary Credential
44%

Source: Georgetown University, Center on Education and the Workforce
Workplace Trends of the Future

**Micro-Credentials**
- The pace of change is accelerating and workers will need shorter-term, targeted educational training.

**Higher-Tech**
- Many jobs will become more reliant on technologies such as artificial intelligence and “smart” devices.”
Projected Enrollment Trends*

- Fewer high school graduates in our region.
- BUT, more students enrolling in community college.
- College students will become more diverse in ethnicity.

* Source: National Center for Educational Statistics
Challenges

• Community College enrollment fluctuates inversely with the employment rate.

• State funding has been reduced and is limited.

• Competition from online and for-profit schools continues.
Cincinnati State:

- Creates opportunities for thousands of residents to earn a college degree or certificate.
- Is a vital partner with employers, universities, and communities.
- Is continuously looking at how we can best serve the community going forward.

“Cincinnati State is a gem in our community.”

Bob Castellini
Chairman, Castellini Cos.

“The state of Cincinnati depends on Cincinnati State.”

John Cranley
Mayor of Cincinnati
Today’s Listening Session

Facilitator

Jeffrey Stec
Executive Director
Citizens for Civic Renewal
Convocation 2018
Closing Comments
Closing Comments

Your Input is Important

- Strategic Plan Survey
- Convocation Overall Feedback
- PACE Survey
Employee Annual Fund Giving Challenge

- “This is CSTATE” save-the-date cards at seats
- Kim Taylor is leading efforts with a team of faculty and staff
- Kickoff is 11/15
- Conclusion & reception on 12/14 at 1pm
- Drawings will be held 11/16, 11/20, 11/30, 12/7, 12/13
- Goal is 100% participation
50th Anniversary Year

- Our 50th year begins on Charter Day 9/19/19 and we will celebrate until 9/19/20
- On-campus planning efforts begin 1st quarter 2019 in coordination with silent phase of Comprehensive Campaign
- Let’s start by welcoming back our founders and retirees to our Holiday Luncheon on 12/6 (sponsored by Cincinnati State Foundation)
Convocation 2018
Serving our Students,
Impacting our Community

Thank you for attending.

Education is the great engine of personal development. It is through education that the daughter of a peasant can become a doctor, that the son of a mine worker can become the head of the mine, that a child of farm workers can become the president of a great nation.

Nelson Mandela